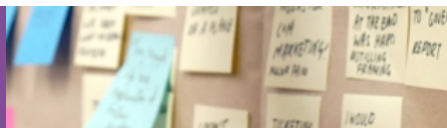


Business, Marketing, and Finance Career Cluster

The Business, Marketing, and Finance Career Cluster focuses on careers in planning, organizing, directing, and evaluating business functions essential to efficient and productive business operations.

Business Management Statewide Program of Study



The Business Management program of study teaches CTE learners how to plan, direct, and coordinate the administrative services and operations of an organization. Through this program of study, students will learn the skills necessary to formulate policies, manage daily operations, and allocate the use of materials and human resources. This program of study will also introduce students to mathematical modeling tools and organizational evaluation methods.

Secondary Courses for High School Credit

Level 1

- Principles of Business, Marketing, and Finance
- Business Information Management I

Level 2

- Virtual Business
- Business Information Management II

Level 3

- Business Management

Level 4

- Statistics and Business Decision Making

Work-Based Learning and Expanded Learning Opportunities

Exploration Activities	Work-Based Learning Activities
<ul style="list-style-type: none">• Participate in Business Professional of America, Future Business Leaders of America, or DECA	<ul style="list-style-type: none">• Intern with a local business or chamber of commerce

Industry-Based Certifications

- Microsoft Office Specialist 2016 Master
- Microsoft Office Specialist: Microsoft Access Expert (Access and Access 2019)
- Microsoft Office Specialist: Microsoft Excel Expert (Excel and Excel 2019)
- Microsoft Office Specialist: Microsoft Word Expert (Word and Word 2019)

- Microsoft Office Specialist-Excel*
- Microsoft Office Specialist-Word*

*IBC sunsetting 8/31/24

Postsecondary Opportunities

Associates Degrees

- Business Administration
- Business/Commerce
- Public Administration
- Business Management

Bachelor's Degrees

- Business Administration
- Business/Commerce
- Public Administration
- Management Science

Master's, Doctoral, and Professional Degrees

- Business Administration
- Business Management
- Public Administration
- Management Science

Aligned Occupations

Occupations	Median Wage	Annual Openings	% Growth
Administrative Service Managers	\$96,138	2,277	21%
Management Analysts	\$87,651	4,706	32%
General and Operations Managers	\$107,640	18,679	20%
Supervisors of Administrative Support Works	\$57,616	14,982	20%

Successful completion of the Business Management program of study will fulfill requirements of the Business and Industry endorsement. Revised – August 2022

Business Management Course Information

Level 1

COURSE NAME	SERVICE ID	PREREQUISITES	COREQUISITES
Principles of Business, Marketing, and Finance	13011200 (1 credit)	None	None
Business Information Management I	13011400 (1 credit)	None	None

Level 2

COURSE NAME	SERVICE ID	PREREQUISITES	COREQUISITES
Virtual Business	13012000 (.5 credit)	None	None
Business Information Management II	13011500 (1 credit)	Business Information Management I	None

Level 3

COURSE NAME	SERVICE ID	PREREQUISITES	COREQUISITES
Business Management	13012100 (1 credit)	None	None

Level 4

COURSE NAME	SERVICE ID	PREREQUISITES	COREQUISITES
Statistics and Business Decision Making	13016900 (1 credit)	Algebra II	None

FOR ADDITIONAL INFORMATION ON THE BUSINESS, MARKETING, AND FINANCE CAREER CLUSTER,

PLEASE CONTACT: CTE@tea.texas.gov

<https://tea.texas.gov/cte>

The Argyle Independent School District does not discriminate on the basis of race, color, national origin, sex, disability, or age in any of its career and technical education programs, services, or activities and provides equal access to the Boy Scouts and other designated youth groups as required by Title VI of the Civil Rights Act of 1964 as amended; Title IX of the Education Amendments of 1972; and Section 504 of the Rehabilitation Act of 1973, as amended.

For inquiries regarding non-discrimination policies under Title VI, Title IX, and Section 504, contact Dr. Deana Steeber, Assistant Superintendent, via email at deana.steeber@argyleisd.com or by phone at 940-464-7241. Dr. Steeber can also be reached at Argyle ISD's central offices, 6701 Canyon Falls Drive in Flower Mound, TX.

Title VI, Title IX, & Section 504 Coordinator

Dr. Deana Steeber

Assistant Superintendent

6701 Canyon Falls Drive

Flower Mound, TX 76226

deana.steeber@argyleisd.com

940-464-7241

Further nondiscrimination information can be found at [Notification of Nondiscrimination in Career and Technical Education Programs](#).